

# It's Plugin' Great!

## WordPress

## Delayed Widgets

Master Resale Rights Version



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<http://PluginGreat.com/>

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# Terms and Rights

Thanks for your purchase. These are your rights to this package.

[Yes] For Personal Use Only.

[Yes] May use on as many WordPress blogs as you personally own.

[Yes] May use on client sites in multiple instances.

[Yes] May use when blog flipping.

[Yes] Resale Rights.

[Yes] Master Resale Rights.

[No] Private Label Rights.

In other words, you may sell or give away this plugin as a list builder as long as this documentation and licence is included. You do not have the right to rebrand or resell this plugin as if it were your own.

## Installing

#1 - Unzip and save the extracted folder somewhere you can find it.

#2 - Use your FTP client (FileZilla?) to upload the folder to your /wp-content/plugins/ directory on your WordPress blog.

#3 - Login to your WordPress admin page and activate.

## Upgrading

#1 - First BACK UP YOUR WORDPRESS DATABASE! We won't take any responsibility for your data, you have to look after it yourself.

#2 - Deactivate the existing version of the plugin.

#3 - Use your FTP client to delete the existing plugin.

#4 - Unzip the new version and save the extracted folder somewhere you can find it.

#5 - Use your FTP client to upload the newly extracted folder to your /wp-content/plugins/ directory on your WordPress blog.

#6 - Reactivate the plugin.

## Trouble Shooting

If your blog complains with a "headers already sent" error message when you activate the plugin or otherwise adversely affects your blog, then the first thing you should do is delete the plugin with your FTP client, and your blog will be restored to normal.

# Setting Up

After activation if you go to "Appearance >> Widgets" and open up one of the existing widgets in your sidebar, you'll see that it now has a new section tacked onto the bottom of it with a delay field in seconds.

**Delay:**  Second(s)  
Specify the number of second(s) to delay the widget. Set it to 0 to disable the delay.

All you have to do is specify the number of second(s) to delay the widgets appearance.

**Delay:**  Second(s)  
Specify the number of second(s) to delay the widget. Set it to 0 to disable the delay.

Or leave or set it to 0 to disable the delay and have it appear immediately.

It's as simple to use as that.

But...

You can get really creative about it with just a few moments thought.

# Examples

Here's a few examples.

#1 - Use a text widget with HTML inside to display your subscriber sign-up box to open 7 seconds after the page has completed drawing. This is an optimal time to display the sign up box (or any ad) as it's been shown that 7 seconds is the average time that people will spend on a web site.

#2 - A variant on this is to also add an animated graphic with your affiliate link into a text widget, set to display after a few seconds. It WILL get noticed. What works quite well is to use this style of ad in conjunction with your subscriber sign up box, but further down the sidebar.

Work out where a reader might be after say 30-45 seconds, and place your ad in the sidebar there, and then set the delay to 30-45 seconds. A bit of trial and error will get the best time for this to appear.

As your reader works their way down through your post, the ad will slide into place, and again they WILL see it.

#3 - If you wanted to, you could do some nice effects like open up a single line of text every second, just by stacking text widgets with an increasing delay.

#4 - If you used this plugin in conjunction with the "Countdown Offer" plugin I released, you can do some even groovier stuff like hide a regular ad for 32 seconds, and stack above it a countdown offer that disappears after 30 seconds.

The displayed effect would be a countdown offer for 30 seconds which then slides away if not clicked, and replaced with your regular ad.

Thinking more about it, you don't even need to include the countdown timer in your countdown offer if you don't want to, you could just swap it out for a different one.

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The nice thing is none of these ads are intrusive pop-ups or popovers, and while there are never any guarantees, they're far more likely to be accepted and acted upon.

Have fun.

# Resources

Hi, Frank Haywood here with a final few words.

I used to use this last page of documentation to tell you about third party resources, but I decided I wasn't going to do that any more.

Instead, here are some of my own sites and others that I'm involved with, mostly running off WordPress:-

[PluginGreat](#) - Membership - WordPress Plugins for Marketers.

[PLAhh.com](#) - WordPress plugins and scripts with Private Label Rights

[Multiple Streams Themes](#) - WordPress Themes for Pro Bloggers.

[60 Second Sales Pages](#) (and the related [Page Template Plugin](#)).

[Mascot Mojo](#) - Create unique Mascots for your business and your clients.

[My personal blog](#).

-Frank Haywood

